



## NEWS RELEASE

---

For immediate release

Contact: Nisha Vyas Mahler  
LifeTime Composites, LLC  
760-603-9100  
mahlern@gmail.com

Contact: Rebecca Graham  
Scientific Certification Systems  
510-452-8020  
rgraham@scscertified.com

### **LifeTime Lumber® Renewed for 60% Recycled Content for Decking and Fencing Products**

March 9, 2009, San Diego, California – LifeTime Composites™ LLC, manufacturer of LifeTime Lumber®, announces recycled content certification renewal for its LifeTime Lumber decking, dock and fencing products, all of which contain a minimum of 60 percent pre-consumer recycled fly ash content (dry weight basis). Scientific Certification Systems, the leading US independent third-party certifier of environmental claims, issued the certification.

With certification, LifeTime Lumber products conform to recycled content criteria under LEED™ Rating Systems. Its products can be sourced by specifiers looking for independently recycled content certified decking and fencing lumber.

LifeTime Lumber products meet the necessary criteria for recycled content claims based on internationally recognized standards and guidance established by the International Organization for Standardization (ISO) and the US Green Building Council (USGBC). The ISO 14021 definition for “pre-consumer material” is used to qualify the recycled

< more >

material in this product. The SCS verification of a recycled content claim for an individual building component may help the building project qualify for LEED MR 4.1 or 4.2 credits under the Leadership in Energy and Environmental Design (LEED®) Green Building Rating System™.

“We’re a mission driven company,” says Nisha Vyas Mahler, vice president of marketing for LifeTime Composites,” and our products contribute to reducing dependency on natural resources.” Fly ash is an inert waste product from electric utility plants. It is bound together with polyurethane. This formulation provides a combination of strength, weight, and water resistance – and is ideally suited for use in decks, equine fencing, around barns, pools, docks and marinas.

LifeTime decking and fencing will not rot or be damaged by termites or mold. LifeTime Lumber® weighs approximately 25% less than most wood-plastic composites, features a realistic looking wood grain texture, and does not absorb moisture. Since first earning certification in 2006, LifeTime Composite has moved its manufacturing facility from Southern California to Brodhead, Wisconsin. Its product formulation and supply is unchanged. LifeTime Lumber can be worked like wood with standard tools.

#### **About LifeTime Composites™ LLC**

LifeTime Composites™ LLC manufactures and markets a revolutionary wood-alternative product for use in a range of applications including, fencing, decking and railings. Marketed under the LifeTime Lumber® brand name, this composite product is manufactured with a proprietary process and unique material blend that includes a reclaimed industrial byproduct. LifeTime Lumber products are considered “clean technologies,” as their use conserves forests. Available in a range of rich colors, LifeTime Lumber is easy to work with and has all the natural beauty of wood but without the regular maintenance. <http://www.ltlumber.com>

#### **About Scientific Certification Systems (SCS)**

SCS is global leader in independent certification of environmental, sustainability, food quality and food purity claims. Over two decades, SCS has developed internationally recognized standards and certification programs aimed at spurring the highest level of environmental improvements, social accountability and product performance. Its programs span a wide cross-section of the economy, recognizing accomplishments in agricultural production, food processing and handling, forestry, fisheries, flowers and plants, energy, green building, consumer and business product manufacturing, and corporate social responsibility. <http://www.scscertified.com>



LifeTime Lumber® has been certified by SCS as a building product containing at least 60% pre-consumer waste material, helping the buildings in which it is used qualify for LEED MR 4.1 and 4.2 credits.