

FOR IMMEDIATE RELEASE

Dewey furniture by Fixtures Furniture from izzy+ earns BIFMA level® certification

Dewey is the first izzy+ product to receive level certification from BIFMA

SPRING LAKE – June 16, 2010 – The [Dewey](#) collection of tables, media cabinets and bookshelves by [Fixtures Furniture](#) for education solutions now is BIFMA [Level 1 certified](#). Scientific Certification Systems, a global sustainability certifier, conducted the assessment.

The Business and Institutional Furniture Manufacturer's Association ([BIFMA](#)) sustainability standard scores a product, as well as its producing organization and facilities, for sustainability in four areas—Materials, Energy and Atmosphere, Human and Ecosystem Health, and Social Responsibility. **level** certification requires verification by an independent third party.

“As one of the companies that helped in the development of this new standard, izzy+ is proud to participate in the BIFMA sustainability program,” says Dan Vukceovich, vice president of new product development and strategic sourcing for izzy+. “It’s a very positive step for our industry. As A&D professionals and our customers learn more about **level** certification and how comprehensive it is, we believe it will become a standard requirement for doing business in North America.”

Designed by Joey Ruiter of [JRuiter Studio](#), Dewey by Fixtures Furniture is a complete collection of ready-to-roll tables with power/data troughs, mobile storage for wireless technology and freestanding bookcases. During Dewey’s development, instructors from leading universities and community colleges helped evaluate its design and functionality. Their feedback inspired secure storage, tables on casters to remix the classroom set-up, and technology-enabled furniture like the Helpdesk, an iPod-ready teacher’s station. More information about izzy+ and its environmental statements are located at www.izzyplus.com.

About BIFMA level Certification

level is the multi-attribute, sustainability standard and third-party certification program for the furniture industry. **BIFMA** is the Business and Institutional Furniture Manufacturers Association. It was founded in 1973 with a mission to lead, advocate, inform and develop standards for the North American office and institutional furniture industry. <http://levelcertified.org>, www.bifma.org

About izzy+

The people at izzy+ (www.izzyplus.com) design, manufacture and market office furniture and seating that help designers create inspiring spaces for Learning, Working, Living and Healing. You can find these award-winning products under the brand names [izzy](#), [HÅG](#), [Harter](#), [Fixtures Furniture](#), [Zoom Seating](#) and [ABCO Office Furniture](#). Based in Spring Lake, Mich., U.S., izzy+ is a business of [JSJ Corporation](#) of Grand Haven, Michigan.



ABCO
Fixtures Furniture
HÅG
Harter
izzy
Zoom Seating

[Scientific Certification Systems](#) is a global leader in independent certification and verification of environmental, sustainability, stewardship, food quality, food safety and food purity claims. For more than 25 years, SCS has developed internationally recognized standards and certification programs in pursuit of the highest level of environmental performance and social accountability.

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Media Contacts:

Debbie Goode, 616.847.6539, debbie.goode@izzyplus.com
Clare Wade, 616.644.1090, clare@clarewade.com