



For Immediate Release

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KODAK Gallery Earns FSC Certification for Utilizing Paper from Responsibly Managed Sources

EMERYVILLE, CA-- February 23, 2011-- KODAK Gallery (www.kodakgallery.com), the only online photo service designed for your KODAK MOMENTS, has earned the privilege to offer its customers personalized Photo Books, Photo Cards and Calendars carrying the [Forest Stewardship Council \(FSC\)](#) label. Displaying the FSC® label on these products will assure KODAK Gallery customers that their personalized Photo Books, Photo Cards and Calendars were created using paper sourced solely from responsibly managed forests and verified recycled sources.

Only those who can demonstrate sourcing, inventory management, training and record keeping activities that meet the rigorous standards of the FSC are eligible for its label. In qualifying, KODAK Gallery Product Operations completed a rigorous certification process, including on-site audits conducted by Scientific Certification System (SCS), one of the world's leading FSC certifiers. KODAK Gallery's FSC license code is FSC-C104080.

"Receiving FSC Certification for this set of products demonstrates our sustainability commitment as well as our desire to offer our customers products distinguished from our competitors," said Charles J. Ruffing, Director of Health, Safety, Environment and Sustainability, Eastman Kodak Company. "I congratulate the KODAK Gallery team on this accomplishment."

FSC accreditation enhances the improving environmental footprint of KODAK Gallery Products:

- Printing is done with KODAK NEXPRESS Dry Inks, which contain no hazardous VOCs (Volatile Organic Compounds) and are fade resistant.
- Shipping boxes are made with at least 30% recycled content and are recyclable.
- Shipping mailers are made with 95% post-consumer recycled content and are recyclable.
- In addition to being manufactured with fiber from responsible forests and verified sources, paper used for KODAK Gallery Photo Cards, Photo Books and Calendars is made using wind-power.
- Photo Cards are recyclable while also being durable and fade resistant.

About FSC

The Forest Stewardship Council (FSC) is an independent, non-governmental, not for profit organization established to promote the responsible management of the world's forests. FSC is a unique forum where

stakeholders from around the world meet and through strong multi-stakeholder processes define essential social and environmental criteria for forest management. These fundamental principles are realized in forests worldwide through FSC certification. Through programs, services and solutions that support FSC certification, the Forest Stewardship Council empowers organizations, businesses and communities to support forest management that meets the social, economic and ecological needs of present and future generations. Find more information at www.fsc.org.

Scientific Certification Systems (SCS) has been providing global leadership in third-party sustainability and environmental certification, auditing, testing and standards development for more than 25 years. SCS programs span a wide range of industries including green building, product manufacturing, food and agriculture, forestry, retailing and more. SCS is one of the world's leading FSC certifiers and one of its founding members.

About Kodak

As the world's foremost imaging innovator, Kodak helps consumers, businesses, and creative professionals unleash the power of pictures and printing to enrich their lives.

To learn more, visit <http://www.kodak.com> and follow our blogs and more at <http://www.kodak.com/go/followus>.

More than 75 million people worldwide manage, share and create photo gifts online at KODAK Gallery -- join today at www.kodakgallery.com.

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SOURCE KODAK Gallery

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