



October 2, 2009

GreenFiber Receives SCS Certification for Recycled Content

Natural Fiber Insulation Made of At Least 85 Percent Recycled Materials

The entire product line of GreenFiber natural fiber blow-in insulation has been certified by Scientific Certification Systems (SCS), a globally-recognized independent third-party certifier. The natural fiber insulation product is manufactured from 85 percent recycled content – 55 percent post-consumer and 30 percent pre-consumer, certificate number SCS-MC-02055.

“Builders want to know that the products they use are going to be good for the environment without sacrificing performance,” said Dennis Barrineau, president of US GreenFiber, LLC. “This recognition assures our customers that GreenFiber’s environmental label has been verified by a third party and reinforces the commitment GreenFiber has to meet the highest environmental and green building standards around.”

“Contractors and homeowners want products that provide uncompromised quality and are good for the environment, and pursuing third-party certification shows that GreenFiber is strongly committed to these principles as well.”

GreenFiber, already the leading manufacturer of environmentally friendly cellulose insulation, makes the only cellulose insulation product to earn certification from SCS for recycled content. Certified GreenFiber can contribute to LEED projects under MR 4: Recycled Content. Look for the “SCS Certified Recycled” mark on Green Fiber packaging beginning Oct. 1 when specifying for LEED or other green building projects.

GreenFiber is committed to the environment, as illustrated by its manufacturing process: it begins by diverting paper materials from landfills to a manufacturing process that requires ten times less energy than other types of insulation. The process continues through local distribution

models that help reduce greenhouse gas emissions and it ultimately delivers value to homeowners with a natural fiber insulation product that provides increased energy savings.

Additionally, GreenFiber keeps 350,000 tons of paper out of landfills each year through recycling and Community Paper Recycling Programs. Refuse efficiency experts state that paper products account for 34 percent of landfill space -- enough office and writing paper each year to build a wall 12 feet high from Los Angeles to New York City, according to some governmental agencies.

Established in 2000 and headquartered in Charlotte, N.C., GreenFiber is the largest manufacturer of natural fiber insulation, fire and sound products. With manufacturing locations throughout the United States that use local distribution models and require less transportation, GreenFiber products are used in retrofit/weatherization and new residential construction in the U.S. and Canada. For more information on GreenFiber, call customer service at 800-228-0024 or visit www.greenfiber.com.

Scientific Certification Systems has been providing global leadership in third-party environmental and sustainability certification, auditing, testing and standards development for more than 25 years. Specify SCS Certified products to ensure your building contains products meeting LEED and other green building program requirements. To find certified products for your project or building, please visit www.SCScertified.com/products.

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