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## MEDIA ALERT

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## GET SCIENCE: Scientific Certification Systems Presents Educational Series at Greenbuild Expo Booth 557



**November 6, 2009** – Scientific Certification Systems (SCS), known for transparent, credible and science-based environmental certifications, is providing a comprehensive educational series with quick "Get Science" sessions every hour on the hour November 11 & 12 at Greenbuild booth #557.

"We've arranged a rich lineup of certification and sustainability experts to share their knowledge," announced SCS president Stan Rhodes, PhD. The design and manufacturing audience experience will be enhanced with a large screen display and comfy chairs provided by National Office Furniture.

### GET SCIENCE with SCS

**WHO:** Architects, Designers, manufacturers and anyone interested in green building  
**WHAT:** Quick presentations, followed by Q&A, on the science behind certification and sustainability  
**WHEN:** Wednesday and Thursday, November 11 & 12, 2009  
**WHERE:** Booth 557, Greenbuild International Conference and Expo, Phoenix Convention Center

### Session Schedule:

10:00 am      **Why certification and standards are important to the green building movement:** Certification vs. validation, what makes a standard and more  
Presented by **Michael Wolfe**  
- for all audiences

11:00 am      **How BIFMA's level™ standard is setting the benchmark for sustainability**  
Presented by **Stowe Hartridge-Beam** with representatives from **BIFMA**, the Business and Institutional Furniture Manufacturers Association  
- for A+D and furniture mfrs

12:00 pm      (break for lunch)

- more -

- 1:00 pm      **Why setting standards for sustainability is so important:** Lessons from Sustainable Agriculture and Climate Change mitigation efforts  
Presented by **Linda Brown**  
- for all audiences
- 2:00 pm      **Indoor Air Quality Science:** Why a certified nursery is certainly greenwash  
Presented by **Stowe Hartridge-Beam**  
- for A+D and mfrs
- 3:00 pm      **Why FSC is so important to USGBC's credibility:** A comparison of FSC and SFI forest management standards as applied to a US State Park  
Presented by **Dr. Robert J. Hrubes**  
- for A+D and wood products mfrs
- 4:00 pm      **Why most school districts choose to use Collaborative for High Performance Schools' (CHPS) green school rating system**  
Presented by **Dr. Katharine Gabor** in association with CHPS  
- for A+D and product mfrs

Stop by booth 557, next to the food court, to get the inside information on the best certification available for building products, furniture, and sustainability in general. Audience members will be presented with a special souvenir to refresh their memories later.

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**Scientific Certification Systems (SCS)** has been providing global leadership in third-party environmental and sustainability certification, auditing, testing and standards development for more than 25 years. SCS programs span a wide cross-section of industries, recognizing achievements in green building, product manufacturing, food and agriculture, forestry, retailing and more.

Specify SCS Certified products to ensure your building contains products meeting the highest level of environmental performance. To find certified products for your project or building, please visit [www.SCScertified.com/products](http://www.SCScertified.com/products).