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Martex Fiber Announces Jimtex Yarns and Other Products Receive Recycled Content Certification For Sustainability



[Martex Fiber Southern Corporation](#), provider of a wide line of recycled fiber blends suitable for end-uses including apparel, green building, home furnishings, and nonwoven products, announced that its engineered fiber products have been independently certified for 50-100 percent recycled content by SCS, a leading third party certifier for environmental labels.

Additionally, [Martex Fiber's full line of Jimtex Yarns](#), created by blending its pre-colored recycled [ECO2cotton](#) with virgin fiber, have received a similar SCS certification.

Jimtex Yarns specializes in offering recycled cotton blend yarns that are made from the reprocessing from new apparel cutting scraps which are accumulated during the production of textile products.

"We are pleased to have been awarded SCS certification for our yarns," said [Josephine \(Jo\) Jarrett, vice president of manufacturing operations for Martex Fiber Southern Corporation](#), which is headquartered in South Carolina. "Our Jimtex Yarns, which are often sold under the ECO2cotton brand, typically contain at least 70 percent recycled content and we have developed a reputation for excellent service as well as exemplary environmental product design."

Jimtex Yarns' customers include leading knit apparel and woven fabric manufacturers; according to the company, Jimtex product is available in Wal-mart, Target as well as in fashion catalogs and boutiques.

"It is wonderful to be able to supply an ecological alternative at a competitive price, with all production taking place in the United States," Jarrett said.

Using recycled, pre-dyed fibers, Jimtex produces high-quality, cotton-rich yarns. Jimtex Yarns require no new cotton production and the company says it offers additional environmental savings due to the fact that the process requires no water or cotton dyeing, pesticides or insecticides.

Jarrett said the certification from SCS comes at a time where there is an ever-growing demand for eco-friendly knits and wovens that are produced from recycled content -- and as trust and transparency become vital to the consumer.

"Shoppers are becoming more aware of their choices, but also retailers and their vendor partners are demanding more environmentally responsible materials." added [Stefanie Zeldin, Martex Fiber's director of corporate relations and sustainability](#). "With our line of recycled content yarns, our customers can have the confidence to know that they are providing their end consumers with an authentic recycled solution that helps to protect the environment."

Martex Fiber also recently [announced a commitment from its customer Fruit of The Loom](#), one that extends the latter company's waste recycling initiative in order to ensure its textile fabric waste streams are recycled into useable products in the most optimum way possible.

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