

Green SquaredSM Certification

NEW CERTIFICATION OPPORTUNITY

For the first time in the ceramic tile industry, manufacturers can be recognized for their leadership in environmental stewardship and corporate responsibility. The new Green Squared standard, developed by the Tile Council of North America (TCNA) under the American National Standards Institute (ANSI) process, is now available to manufacturers of ceramic tile, glass tile, and related tile installation materials (ANSI A138.1). This comprehensive, multi-attribute certification program scores products in five categories of performance: Product Characteristics; Manufacturing; Corporate Governance; Innovation; and End-of-Life.



CHOOSE SCS: THE GREEN BUILDING CERTIFICATION LEADER

Scientific Certification Systems (SCS) is the green building industry's oldest and most trusted third-party certifier. For more than 25 years, SCS has been a dynamic force in the development of third-party certification protocols, environmental labeling standards, life cycle assessment and sustainability – both nationally and internationally.

As a premium certification body for Green Squared, our goal is to assist the tile industry in bringing this valuable certification to the market with a step-by-step, customized approach.

BENEFITS EXTEND BEYOND CERTIFICATION

By undergoing certification, you will simultaneously be developing information useful for recognition under the following industry rating programs:

- USGBC LEED Rating Systems
- California High Performance Schools
- National Association of Home Builders
- Build-it-Green
- GreenGlobes

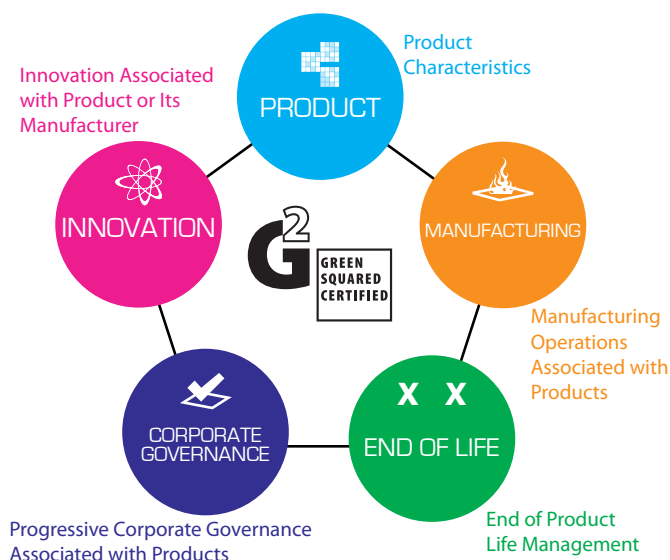
For more information about having the Green Squared certification:
SCScertified.com/greensquared
tel +1.800.326.3228
greensquared@scscertified.com



ENGAGING BUILDING PROFESSIONALS AND USERS

The Green Squared certification evaluates products in a point system format that allows designers, building practitioners, facility professionals, and consumers to compare products based on their achievements. The global market for sustainable products is demanding more science-based, transparent, and comprehensive information about the environmental attributes of products. Working with a certification body that understands the complexity of multi-attribute certifications will help you most effectively communicate your Green Squared certified attributes to the marketplace.

ASSESSMENT CATEGORIES



EARN CERTIFICATION RECOGNITION AS YOU GO

Green Squared covers a multitude of environmental performance issues. As you orient your operations toward earning Green Squared achievement points, SCS is uniquely positioned to certify selected attributes that are already in widespread demand, including:

- Recycled Content
- Recycling System
- Indoor Air Quality
- Carbon Footprint

We can also conduct a full Life Cycle Assessment to help you gauge your true environmental impacts and improvement options, and simultaneously earn Environmental Product Declaration points under the Green Squared standard.

MEET PROCUREMENT GUIDELINES AND LABELING REGULATIONS

Each step of the way, we will help you comply with state and national environmental labeling guidelines, including CalGreen and the Federal Trade Commission (FTC) Green Guidelines, and conform with private and public sector procurement guidelines, such as Executive Order 13514 and retailer specifications.

SIGN UP FOR CERTIFICATION TODAY!