



January 22, 2007

Dear C.A.F.E. Practices Suppliers and Verifiers,

Thank you for your continued efforts to support sustainable coffee growing practices and for making this most important commitment to grow with Starbucks Coffee Company. C.A.F.E. Practices was founded on the principle of encouraging continuous improvement. This not only applies to the participants but the program and Starbucks.

Since we launched C.A.F.E. Practices in 2004, Starbucks has been reviewing feedback on ways to improve the program from participants, verifiers, stakeholders, and Scientific Certification Systems, the program auditor. We would like to share with you some of these improvements. These will apply to all verifications effective March 1, 2007.

C.A.F.E. Practices updates:

- C.A.F.E. Practices Generic Guidelines V2.0
- Generic Scorecard V2.0
- Smallholder Scorecard V2.0
- Web based reporting tool for Verifiers
- Mills scoring above 60% in each subject area (social responsibility and milling) can obtain a 3 year validity if verification takes place during harvest

C.A.F.E. Practices Generic Guidelines V2.0

- We are seeking to offer a more efficient and precise method for verifications as part of C.A.F.E. Practices.
- The format of minimum and maximum scoring indicators has been replaced with a scorecard format.
- Compound indicators have been separated into individual components to make assessment and scoring more clear and accurate.

- Each indicator can be scored more clearly through Comply, Not Comply or Not Applicable (C / NC / NA).
- Updated Weighting: The weighting of criteria and criteria sets has been revised to more accurately reflect impact on sustainability.

Smallholder Scorecard V2.0

- The indicators between the Smallholder Scorecard and Generic Evaluation Guidelines have been unified where possible.
- The term Association has been replaced by Producer Support Organization.
- A new criteria set called “ Management and Tracking Systems” has been added.

Application reminder:

Prior to verification or re-verification please contact SCAC to ensure that all entities in your supply chain are identified and have the correct Starbucks assigned ID numbers.

Web-based reporting tool for verifiers

- Verifiers will be able to prepare reports off-line, in the field, and submit results through the internet once they connect.
- The report tool is more efficient and clear. We have replaced complicated spreadsheets with automatic calculations through the web-based system.
- Reduces time spent writing reports
- Accelerates the turn around time of reports back to client and Starbucks
- The system helps ensure accuracy in scoring and aggregation

We would like to thank all of you for offering feedback and greatly appreciate your continued support of C.A.F.E. Practices and interest in sustainable green coffee production. Please let us know if you have any questions.

Regards,

Peter Torrebiarte

Starbucks Coffee agronomy Company

Dennis Macray

Corporate Social Responsibility, Starbucks Coffee Company

V2.0 announcement letter 220107

Ted Howes

Scientific Certification Systems

Attachments:

C.A.F.E. Practices Generic Guidelines V2.0 (English)

Generic scorecard V2.0 (English and Spanish)

Smallholder Scorecard V2.0 (English and Spanish)

Scoring explanation (English and Spanish)