



May 11, 2007

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SCS's Robert Hrubes Featured Speaker at ForestLeadership Conference

Dr. Robert J. Hrubes, Senior Vice President, Scientific Certification Systems (SCS), was one of the featured speakers during the 2007 ForestLeadership Conference, held May 8 through 10 at the Westin Bayshore Conference Center in Vancouver, B.C. This annual event drew more than 250 delegates and involves the most knowledgeable and influential leaders in the forest sector in North America.



Dr. Hrubes served as a panelist on May 8 during a workshop entitled "Getting in Control of Your Wood and Paper Procurement." In addition, Dr. Hrubes on May 9 gave a formal presentation entitled, "Practical Sustainability Solutions in Action: Get with the Program," during a conference plenary session. Dr. Hrubes in his presentation analyzed key developments and factors in Forest Stewardship Council (FSC) certification of responsible forest management practices, as well as FSC chain-of-custody certification. As an example, Dr. Hrubes reported that the paper sector in North America is the most active area of FSC chain-of-custody certification.

About SCS

SCS is a leader and pioneer in third-party auditing and certification of forest management operations around the world, in 1991 establishing one of the world's first independent certification programs to recognize responsible forest management practices. SCS subsequently was an early and substantive supporter of the creation of the Forest Stewardship Council (FSC), a coalition representing economic, environmental, and social responsibility stakeholders. SCS was among the first certifiers to become accredited under the FSC program. To date, SCS has certified 25 million acres of natural forests and plantations and has issued over 1,000 FSC-endorsed chain-of-custody certificates in the wood and paper products sector.