

# Weather Shield®

Premium Windows & Doors



## *News Release*

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## **PROSHIELD ACHIEVES INDUSTRY'S FIRST RECYCLED CONTENT CERTIFICATION FROM SCIENTIFIC CERTIFICATION SYSTEMS**

**MEDFORD, Wis.,** Feb. 12, 2007—Weather Shield® Windows and Doors announced today that its ProShield® product line has achieved the first-ever third party certification for recycled material content for windows by Scientific Certification Systems (SCS), a leading third-party provider of certification, auditing and testing services and standards. This certification confirms that ProShield products meet the criteria for stated recycled content claims.

“This is the first-ever window product to meet our stringent evaluation,” said Ed Wyatt, program manager-material content of SCS. “To be able to include this type of product in the list of SCS certified products is significant.”

SCS is an independent certifier of environmental, sustainability, food quality and food purity claims. Over two decades, SCS has developed internationally recognized standards and certification programs aimed at spurring the highest level of environmental improvements, social accountability and product performance. Its programs span a wide cross-section of the economy, recognizing accomplishments in the fields of forestry, green building, agricultural production, food processing and handling, fisheries, energy, consumer and business product manufacturing, and retail. SCS was the first company to

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offer manufacturers a program for verifying the accuracy of environmental claims on products.

“As a company, we strive to produce products in every one of our facilities that are not only top-quality, but environmentally conscious as well,” said Dave Koester, brand manager for Weather Shield. “The ProShield product line exceeds normal capabilities of non-certified products beautifully and provides the unbeatable performance that all Weather Shield products promise customers. SCS certification puts Weather Shield and its products in the forefront of the industry, reinforcing the company’s position as a leader and innovator.”

ProShield windows and patio doors deliver uncompromising beauty with natural wood on the inside and resilient, low-maintenance vinyl on the outside. In addition, Weather Shield’s recycle/reuse efforts successfully yield products with a decreased negative influence on the environment. The recycled content used in the vinyl exteriors and the insulated glass of ProShield products is now certified to comprise at least 9 percent of the entire unit by weight. Because interior wood components of ProShield are considered renewable and not by definition recycled content, Weather Shield’s integration and certification of 9 percent pre-consumer vinyl and glass into this product line are notable in the window industry. It is also a significant accomplishment because the ProShield product is manufactured in multiple company facilities, each of which has been evaluated and confirmed to produce ProShield products consistent with the recycled material content certification.

“Many products claim to be congruent with green building regulations but do not have certifications to back such claims,” said Rich Harding, Weather Shield’s corporate environmental manager. “The actual process to certify such products is rigorous and ultimately assures consumers that these products successfully meet their desires that products in their homes, especially windows and doors, minimize the overall impact on the environment, conserve energy and perform exceptionally well.”

Owned by the Schield family, Weather Shield Windows & Doors is one of the nation’s leading window and door manufacturers. Based in Medford, Wis., the company operates manufacturing facilities in Ladysmith, Greenwood, Park Falls and Medford, Wis.; and in Logan, Utah. For more information on Weather Shield products, call 1-800-

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477-6808, or visit the company's Web site at [weathershield.com](http://weathershield.com). For more information on SCS, please visit [www.scs-certified.com](http://www.scs-certified.com).

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