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For Immediate Release

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SCS Sustainable Choice Certification Gains Momentum in Green Building Industry

Denver, CO – November 14, 2006 – A new sustainability certification program for carpets and rugs introduced just two months ago is already building significant momentum, indicative of a growing drive in the green building sector to address social responsibility issues alongside environmental improvements and product performance.

Scientific Certification Systems (SCS), a recognized leader in third-party certification of environmental claims in the building industry, has positioned itself for the coming wave of interest in sustainability through its launch of the SCS Sustainable Choice brand, the first certification program that recognizes comprehensive sustainability achievements.

This groundbreaking program made its public debut in September in the carpet and rug industry. Already, carpet industry leaders **C&A, A Tandus Group Company; InterfaceFLOR™ Commercial; Mannington; The Mohawk Group's Durkan Commercial, Mohawk Commercial and Lees; Shaw Contract Group, Patcraft, DesignWeave; Bentley Prince Street, and Milliken Carpet** have achieved certifications for numerous product offerings. Many of these companies are featuring their certified products at Greenbuild 2006, the annual trade show for the green building industry.

SCS plans to expand the SCS Sustainable Choice brand into other building industry product categories as meaningful certification standards are established.

"In every industry sector, purchasers, specifiers and consumers are increasingly demanding full accountability for the sustainability of the products they use," said Linda Brown, SCS executive vice president. "And product manufacturers are taking notice." Brown cited an October 2006 *Financial Times* magazine article which reported that more than two-thirds of chief executives of mid-sized to large companies surveyed "believe that sustainability is vital to their profitability, and more than two-thirds say it will remain a high priority."

Currently, to carry the SCS Sustainable Choice certification mark, carpet and rug products must demonstrate conformance to NSF-140, "Sustainable Carpet Assessment Standard," from NSF International. Achieving SCS Sustainable Choice Gold or Platinum levels also automatically leads to Environmentally Preferable Product (EPP) certification, consistent with Executive Order 13101. In addition, these manufacturers may also be simultaneously certified as "California Gold" or "California Platinum," provided they also meet California-specific requirements on product emissions, PBDEs, post-consumer content, and product reclamation.



About Scientific Certification Systems (Greenbuild 2006 Booth#1610)

SCS is an independent certifier of environmental, sustainability, food quality and food purity claims. Over two decades, SCS has developed internationally recognized standards and certification programs aimed at spurring the highest level of environmental improvements, social accountability and product performance. Its programs span a wide cross-section of the economy, recognizing accomplishments in the fields of agricultural production, food processing and handling, forestry, fisheries, energy, green building, consumer and business product manufacturing, and retail. SCS was the first company to offer manufacturers a program for verifying the accuracy of environmental claims on products. Certification programs for building products include Recycled Content, Indoor Advantage™, Environmentally Preferable Product, and SCS Sustainable Choice. For more information about SCS, visit www.scscertified.com or call 510-452-8000.

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